



**Business model strategies for a more effective market
uptake of energy services**

**IEA DSM Exco London_UK October 2nd 2018
Task status report**

Work Plan

1. Management
2. Analysis business models focused on flexibility/integration renewables/
reduction emission
 - Demand response
 - Retrofitting 2.0 (e.g. all electric in the Netherlands, apartmentblocks Sweden)
 - Community/P2P energy
3. Identifying necessary system innovation wrt becoming more service supporting, and role of context players, e.g. DSOs, DNOs, financing institutions, regulators
4. Engaging, training, disseminating to entrepreneurs, policymakers and academia

How: In-depth case study research, analysis of context instruments and their impact on the selected cases, interviews, workshops with stakeholders, dialogue sessions, reports, design thinking methodologies, working with other projects (DRBoB, cVPP)

Kick-off 1.0

- ✓ Started in-depth case analysis on community/P2P energy cases for the Netherlands (literature review and later on case)
- ✓ Close collaboration with cVPP INTERREG project on this
- ✓ Started work on Demand Response cases for Netherlands
- ✓ Co-organised a workshop at the Sustainable Places conference in France, summer 2018 on demand response business models with H2020 projects Mobistyles and DRBOB
- ✓ Performed several outreach activities
- ✓ Asked to provide book chapter published by Palgrave

Kick-off 2.0

- ✓ Participating countries: Australia, Netherlands, Sweden, *Italy*
- ✓ Official start last Exco May 2018, but much contracting delay
- ✓ Actual kick-off this Exco with national expert meeting
- ✓ Finetuning of workplan based on expert meeting

Matters for the exco

- ✓ Approve task status report
- ✓ Extension to accommodate for later start-until October 2020 (no change to budget/payment scheme)
- ✓ Discussion on synergy with P2P observatory task
- ✓ Interest from other countries?

Thank you!

Email: Ruth.mourik@duneworks.nl

Email: Renske@ideate.nl

