

DSMU

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DSMU is built layer by layer

- **Level 1 – Materials from individual tasks**

Individual articles will be published on the IEADSM website as a blog. This produces a stream of articles promoting IEADSM's legacy content.

An overview page of the DSMU will be developed on Leonardo ENERGY's e-learning portal listing summaries, reports, other assets in a coherent structure. This page will contain a registration mechanism for DSMU, allowing users to express interest. It can contain advanced interactive facilities to discuss DSM and organise learning trajectories.

Key messages are ideal to be posted on social media sites such as LinkedIn, Twitter and Facebook, offering another opportunity to highlight blog articles & reports.

This first layer is built on primarily existing results/publications and the OA concerned will be asked to produce material for interactive use (e.g. webinars)

Next layers

- **Level 2 – Training programs**

Organise materials from several tasks into training trajectories, adding additional materials for context. E-learning will be pursued as the primary delivery route, though classroom-based training and blended approaches can be envisaged as well, provided resource availability.

- **Level 3 - Beyond the web**

When DSMU has been further developed, presentations of the concept can be made at conferences and workshops (ECEEE, ACEEE, ...).

In the long run, a DSM Conference could be considered.

Piloting level 1

- Step 1: develop
 - a summary,
 - tags,
 - key messages (for policy makers, Utility companies, DSM Programme officers)
 - list of usable derivative assets
- Step 2: set-up a teleconference with the operating agent
- Step 3: develop blog articles (Bruno) and other derivative assets (OA, others, ...)

So far, following reports have been processed, though not fully following this sequence:

- Introductory article on DSMU
- Task 1:9 - evaluation guidebook
- Upcoming
 - Task 17 - Integration (in process)
 - Task 15 - Network Driven DSM
 - Task 16 - The Role of Facilitators for ESCO market development
 - Task 22- Energy Efficiency Obligations
 - Behavioural issues (task 23 and 24)