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# **Energy Efficiency 2023 Briefing**

Office of Energy Efficiency and Inclusive Transitions December 13, 2023, Paris

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#### **Overview**



- The IEA's primary annual analysis of global developments on energy efficiency markets and policy
  - Relevant and timely tracking progress on key trends and topics in the current year and going forward
  - Resource for policy learning and exchange between countries
  - Platform to increase the profile of efficiency policies



**Energy Efficiency** 2020





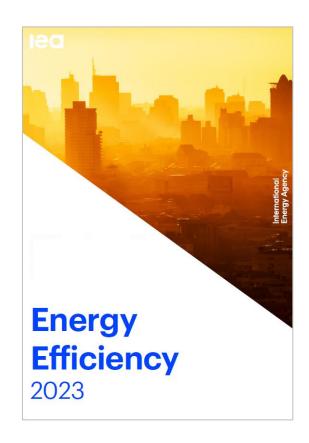


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#### **Energy Efficiency 2023 overview**



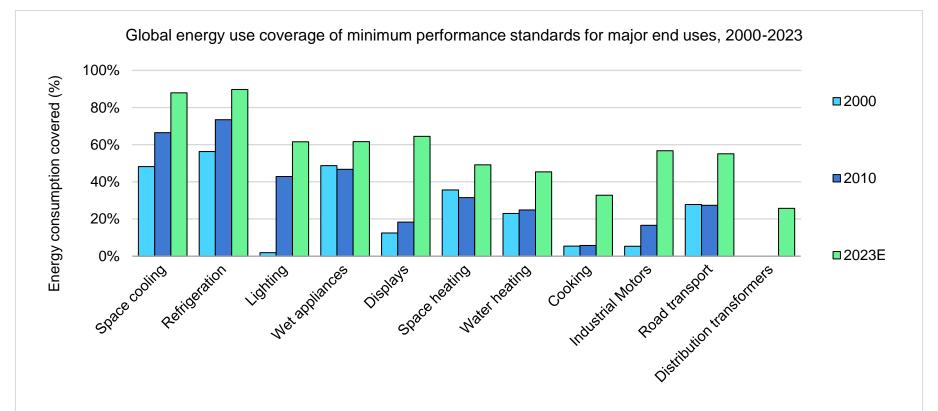
- 1. Recent trends in energy efficiency markets
  - Energy intensity and demand
  - Energy prices and affordability
  - Sector and system-wide trends
  - Investment and employment
  - Policy progress updates
- 2. Key issues facing policy makers this year
  - Why is intensity progress slower this year?
  - What does doubling efficiency entail?
  - Record heat driving urgency for efficiency
  - Energy crisis and gas in residential heating
  - Consumer benefits from system efficiency
  - Cooling in India and thermal comfort for all



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#### Policy coverage has been expanding rapidly



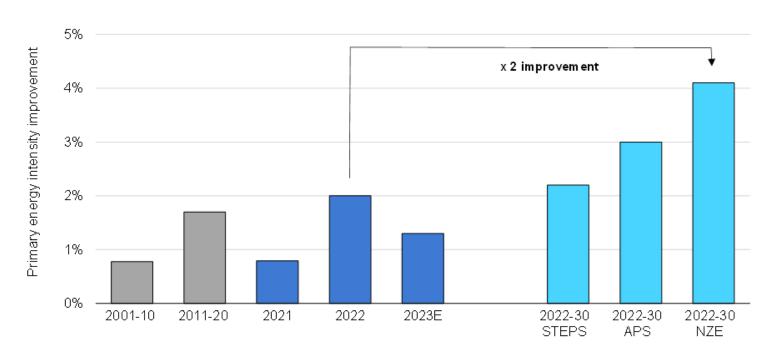


Major efficiency policy announcements have been made by countries covering over 70% of global energy demand; investment in efficiency is 40% higher than pre-pandemic levels

#### Efficiency policy momentum builds but energy intensity progress slows



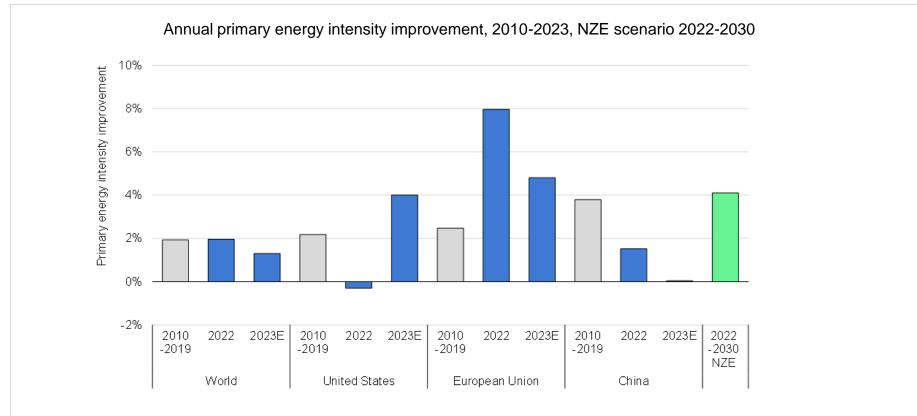
Annual global primary energy intensity improvement, 2001-2022, 2023E, and by scenario, 2022-2030



Energy intensity progress slows to 1.3% in 2023 driven by higher global energy demand of 1.7% Momentum builds around a global target to double 2022 rate of progress each year this decade to 4%

#### Slower global progress hides transformations underway at country level



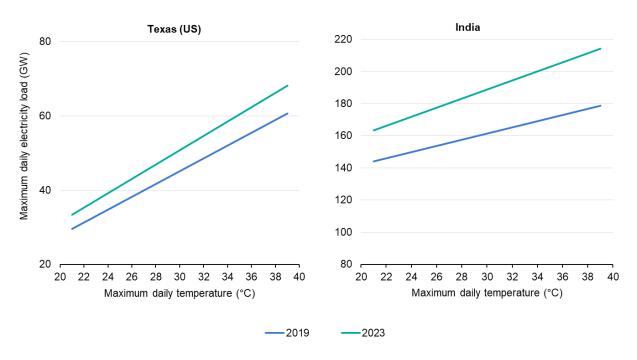


Since the crisis over 40 countries have reached or moved beyond the 4% level in the IEA Net Zero Scenario

## Hot weather drives energy demand for air conditioning



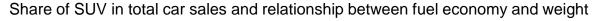
Electricity load and maximum daily temperature, May-September, 2019 and 2023

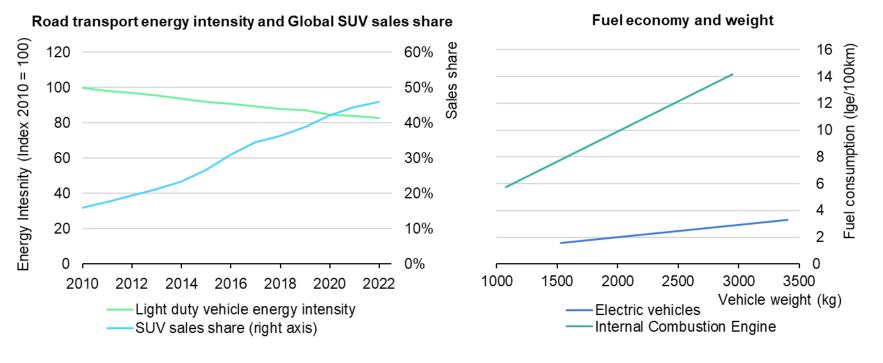


Every 1°C increase in the average daily temperature above 24°C drives a rise of about 4% in electricity demand in Texas, and a 2% gain in India, where air conditioner ownership is much lower.

#### Shift to larger vehicles is slowing faster transport efficiency progress |





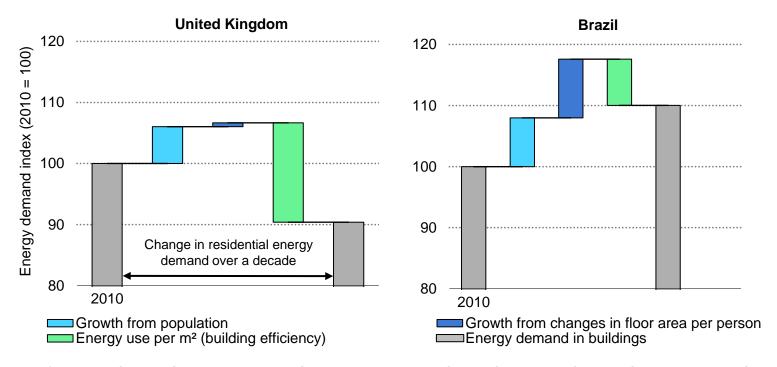


With larger vehicles more popular than ever electric vehicles offer radical efficiency breakthrough

#### Trends towards more intensive consumption drive demand growth



Decomposition of residential energy demand trends in Brazil and the United Kingdom, last decade



In fast-growing regions, more and bigger homes are being built, cancelling out improvements in building efficiency technology.



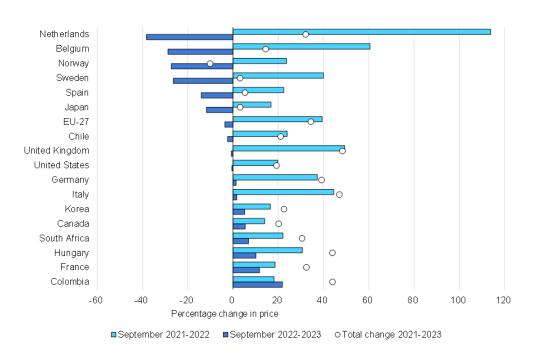
# How have prices affected consumers in 2023?

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## Energy crisis is ongoing as retail energy prices remain elevated



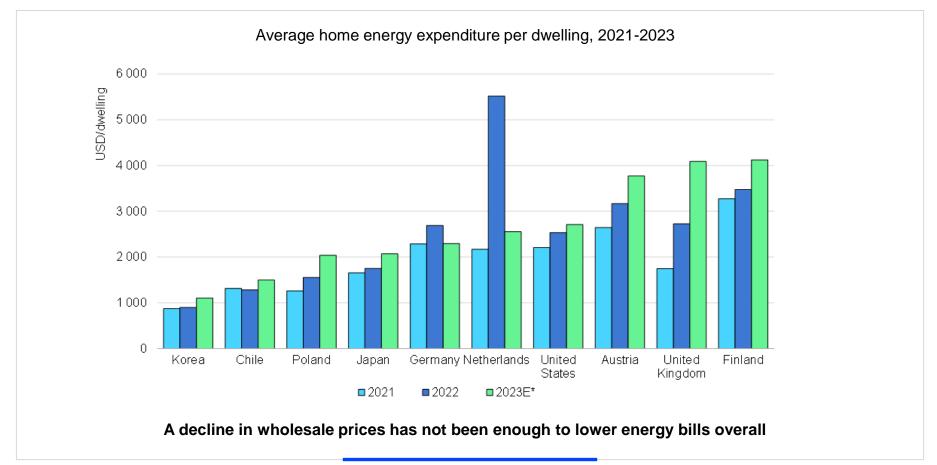
Percentage change in consumer energy prices, year on year, September, selected countries



While commodity prices have fallen, it can take time to feed through to energy bills. Cost of living pressures are still causing hardship for households and businesses.

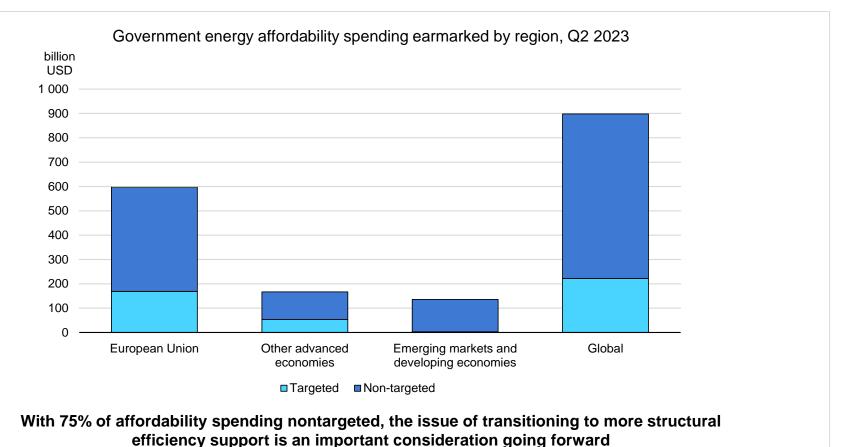
## Higher retail prices are pushing up household energy expenditure





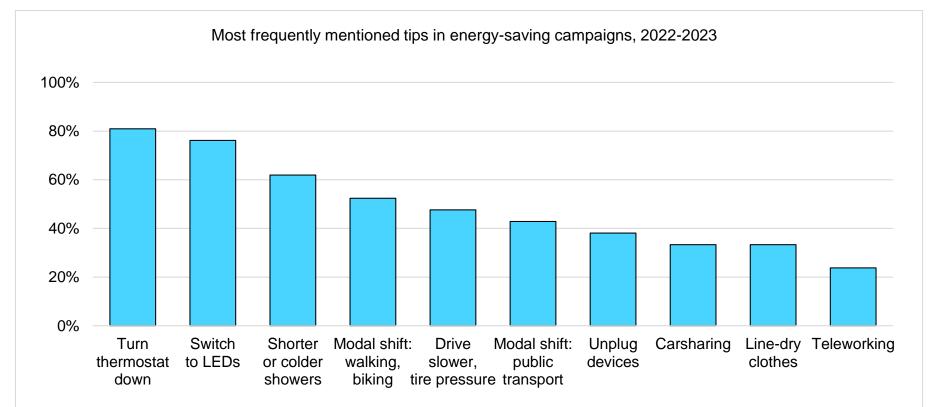
#### Governments shielded consumers with record affordability spending | |





#### Governments use campaigns to encourage behaviour change



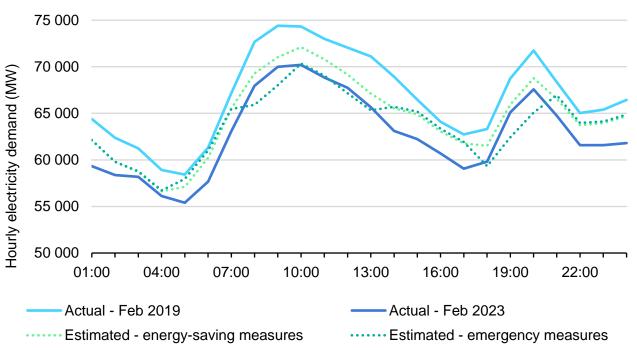


Most initially offered a set of practical low-cost tips but are increasingly focusing on structural energy efficiency measures such as insulation and heat pumps

## Behaviour change has a significant impact on energy consumption



Hourly electricity consumption in France in February 2019 and 2023, compared with estimated effects of behaviour campaign saving and emergency recommendations



Peak electricity consumption was around 6% lower on a cold day in 2023 compared to a similar day in 2019



# What does doubling global progress on energy efficiency entail?

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#### **Doubling at COP28**



# Global Renewables and Energy Efficiency Pledge:

- "Double the global average annual rate of energy efficiency improvements from around 2% to over 4% every year until 2030."
- "Put the principle of energy efficiency as the 'first fuel' at the core of policymaking, planning, and major investment decisions."



Doubling goal reflected in the final Global Stocktake text and endorsed by 130+ countries in the Global Pledge

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## What does doubling involve?



#### What is doubling?

2022-30

Global annual progress on energy intensity doubles this decade



The target is global, all countries have a part to play



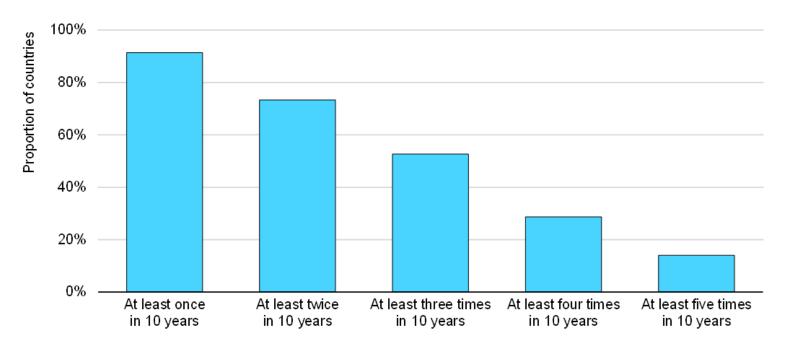
The target will be formally considered at COP28

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## Doubling is within reach of all countries



Proportion of countries to surpass a 4% annual energy intensity improvement one or more times, 2012-2021

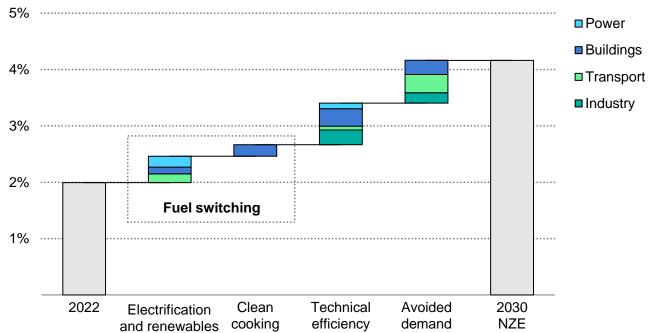


During the past 10 years, more than 50% of countries have surpassed an annual 4% Energy Intensity improvement at least three times.

## Reaching the doubling requires action across a range of fronts



Groups of actions contributing to a doubling in the rate of annual primary energy intensity improvements in the NZE Scenario

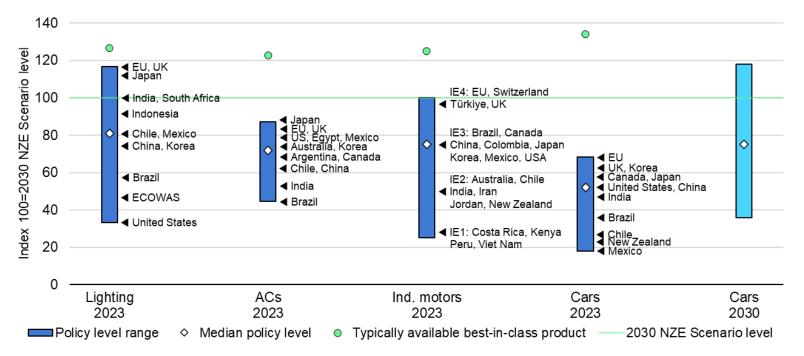


Several equally important actions will help governments and industry double energy intensity – fuel switching, including electrification; improving the technical efficiency of products and buildings; and avoided demand through behaviour change and materials efficiency

#### Policies and technologies for doubling already exist



Minimum Energy Performance Standards, IEA Efficiency Policy Level Index end uses, global country range, 2023 and 2030



The technologies needed to achieve a doubling already exist, and policy thresholds are rapidly moving towards the required level.

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## **Doubling offers substantial rewards**



#### Why should we double?











A critical step on the path to net zero

Over 7 Gt CO<sub>2</sub> emissions savings in 2030 Today's home energy bills in advanced economies lowered by a third

4.5 million more jobs than today

Energy savings equivalent to twice the EU's consumption in 2022

IEA has led the call for a global target to double energy efficiency progress this decade.

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#### **IEA Annual Global Conference on Energy Efficiency**



- The 8<sup>th</sup> conference held in Versailles, June 2023
- 46 governments endorsed the goal of doubling global energy efficiency progress by 2030

9th conference in Nairobi, 21-23 May 2024







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## Contact us for more information

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CampaignXchange Task



#### Overview

#### Task Duration:

1 June 2023 - 31 May 2024

#### **Participating Countries:**

Australia, Belgium, Canada, Finland, Ireland, Netherlands, Sweden, Switzerland, United Kingdom

#### Task Leaders:

International Energy Agency, Energy Efficiency Division



#### Webinars



#### **Tasks**



Social License to **Automate** 



Hard-to-Reach Energy Users



Public Engagement for Energy Infrastructure



Behavioural Insights Platform



Peer-to-Peer Energy Trading



Gender and Energy