

# Shaping the Energy Transition: Advances in Demand-Side Flexibility and Community Engagement

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# Overview

1. Context: **Challenges** brought by the energy transition
2. Demand-side flexibility in the **residential sector**
3. Electricity **dynamic pricing design** considering DR
4. Demand-side flexibility in practice: **real case studies** ①, ② and ③
5. Demand-side flexibility in **energy communities**
6. Conclusions and **policy recommendations**

# 1. Context: Challenges brought by the Energy Transition

## Renewables Integration

Growth in wind and solar power generation challenges the power system **stability and reliability**

## Adaptable Energy Systems

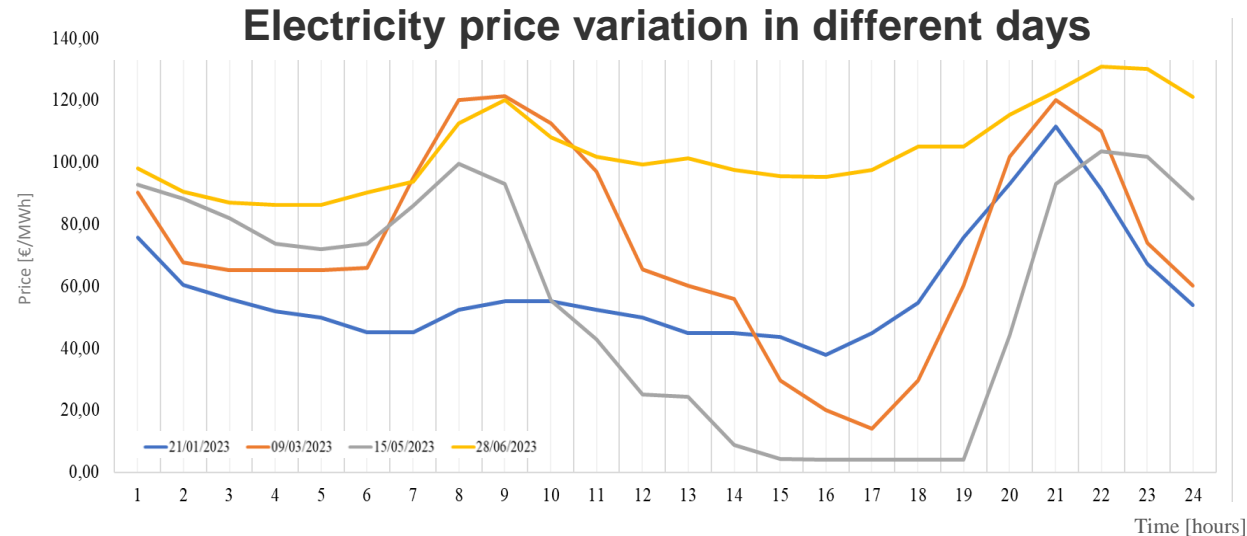
**Flexibility both on demand and supply sides** is crucial to adapt to fluctuating energy generation

## Individual Flexibility

Harvesting flexibility **without compromising comfort or service quality** is essential, yet challenging

## End-Users' engagement

**Automating flexibility** at the individual level enables demand response (DR)

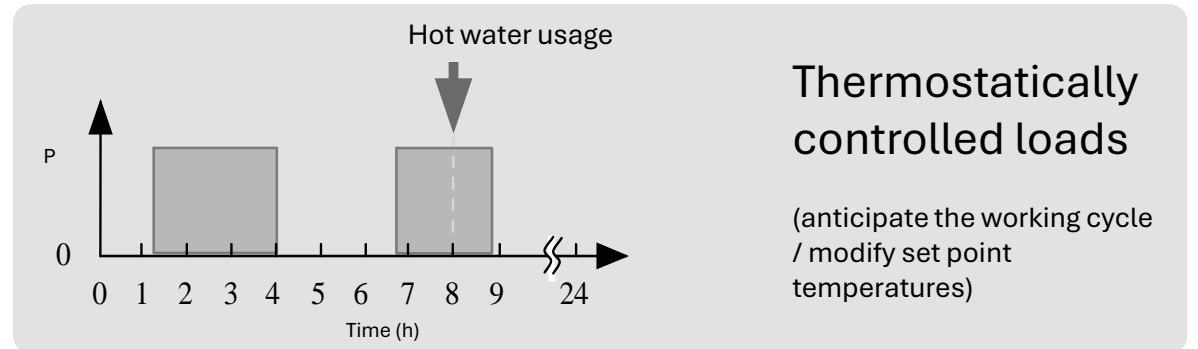
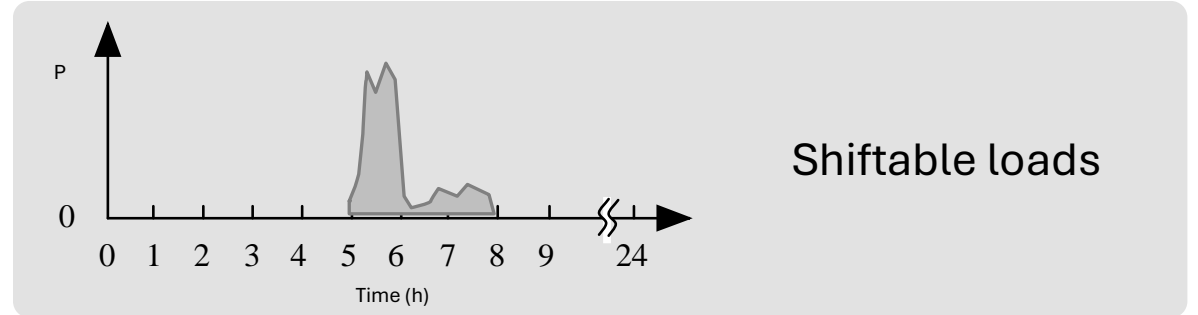


# 2. Demand-side flexibility in the residential sector

Demand-side flexibility depends on the **household daily activities**, schedules and usage of appliances

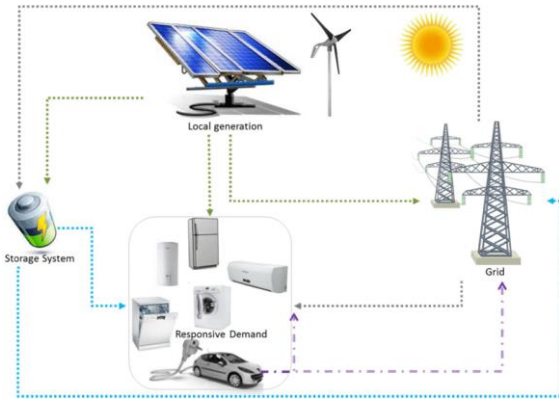


	Friday	Saturday	Sunday	
00:00	Sleeping	Sleeping	Sleeping	
01:00				
02:00				
03:00				
04:00				
05:00				
06:00	At (and going to/or coming from) work & school	Home & family care	Leisure outdoors	
07:00				Family care & meals
08:00				Family care & meals
09:00				Home & family care
10:00				Home & family care
11:00				Meals
12:00				Home & family care, leisure
13:00				Work at home, leisure
14:00				Home & family care
15:00				Meals
16:00				Meals
17:00	Home & family care, leisure, sleeping	Home & family care, work at home, leisure, sleeping	Home & family care, work at home, leisure, sleeping	
18:00				
19:00	Sleeping	Sleeping	Sleeping	
20:00				
21:00				
22:00				
23:00				



## 2. Demand-side flexibility in the residential sector

**PROBLEM:** Optimization of the **integrated usage of multiple residential energy resources**



### Resources:

- Local generation
- Shiftable/interruptible loads
- Thermostatically controlled loads
- Storage systems (batteries, EVs)
- Exchanges with the grid

### OBJECTIVES:

- Minimization of the **energy cost**
- Minimization of **end-user's dissatisfaction** associated with management strategies

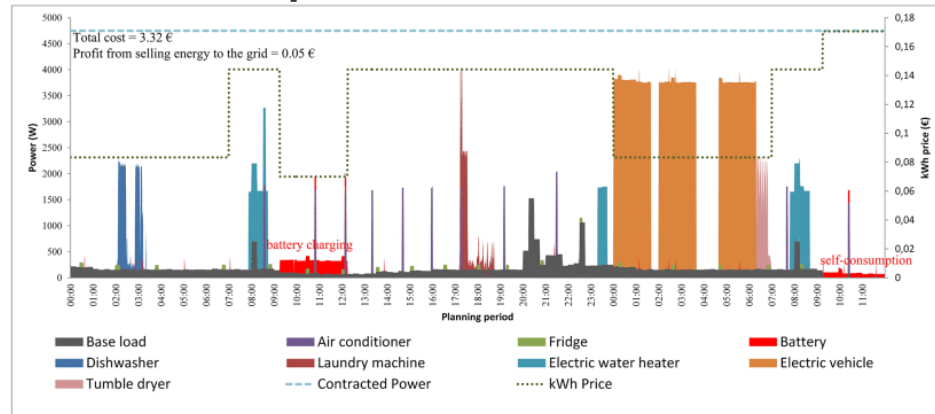


### ACTIONS:

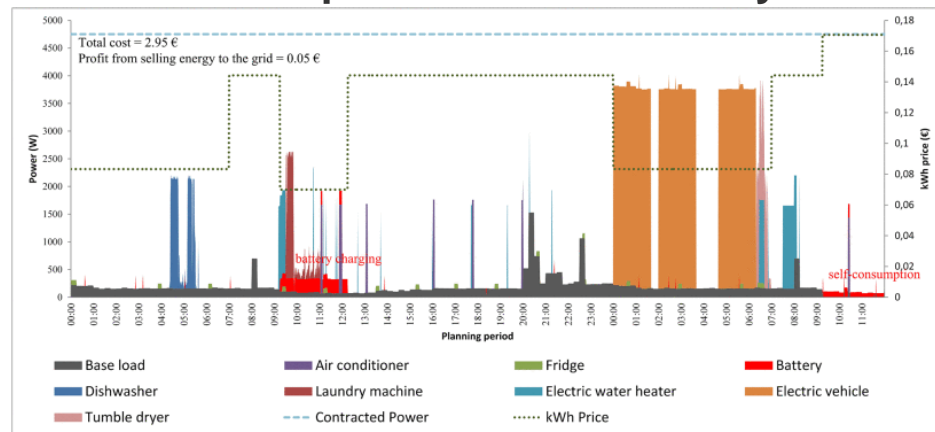
- **Allocating the working cycles** of the manageable loads according to the most favorable time slots
- **Regulating temperature settings** of cold appliances, water heater pumps and air conditioner systems
- Deciding **when to store, sell, or buy electricity** and how to use **storage** systems

# 2. Demand-side flexibility in the residential sector

## Solution that optimizes end-user's dissatisfaction



## Solution that optimizes the electricity bill



## RESULTS

- An **evolutionary algorithm approach** was developed
- It endowed the EMS with a **fast and reliable method to automatically make decisions** concerning the optimal integrated usage of multiple residential energy resources
- Results show **significant savings achieved through DR actions** implemented over **thermostatically controlled loads**
- Savings are dependent on **end-user's preferences and degree of willingness to accept direct load control (DLC)**

## 2. Demand-side flexibility in the residential sector

**PROBLEM:** Optimization of the integrated usage of multiple residential energy resources, but now under variable power charges according to the peak power requested from the grid

Does it affect the power grid management?



### RESULTS

Variable power charges present several advantages compared to contracted power scenarios



#### End-Users

↓ **power** and energy costs

↑ **flexibility**

**No risk** of energy supply interruption



#### Power grid management

Do not present any particular risk of incurring in very high peaks of power requests

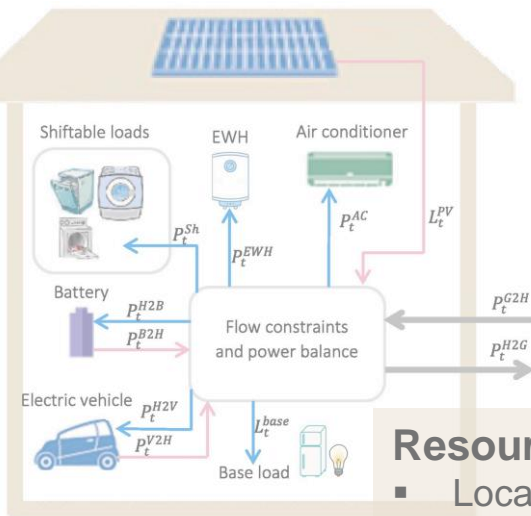
# 3. Electricity dynamic pricing design considering DR

The design of ToU pricing schemes considering DR is of utmost importance for the electricity retail businesses



## The usual PROBLEM:

Optimization of the integrated usage of multiple residential energy resources



*The accurate physical modelling of these resources imposes a high computational burden*

## Resources:

- Local generation
- Shiftable/interruptible loads
- Thermostatically controlled loads
- Storage systems (batteries, EVs)
- Exchanges with the grid

- **The retailer's GOAL** is to determine the optimal ToU electricity prices to offer to consumers during a planning horizon **to maximize profit**
- End-users' reaction to **minimize cost** affects the retailers' profit

This becomes a hierarchical decision setting for which Bilevel (BL) optimization models are well suited

Retailer: LEADER and Consumer: FOLLOWER

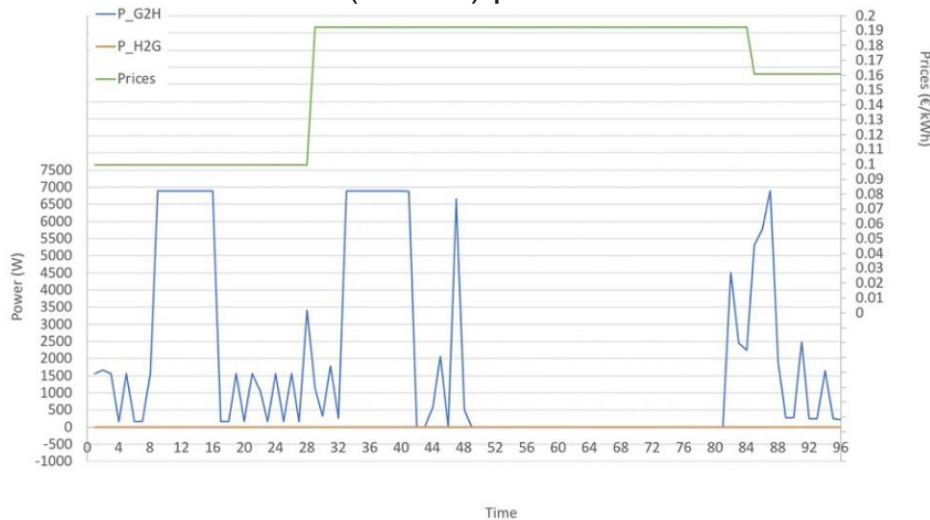


# 3. Electricity dynamic pricing design considering DR

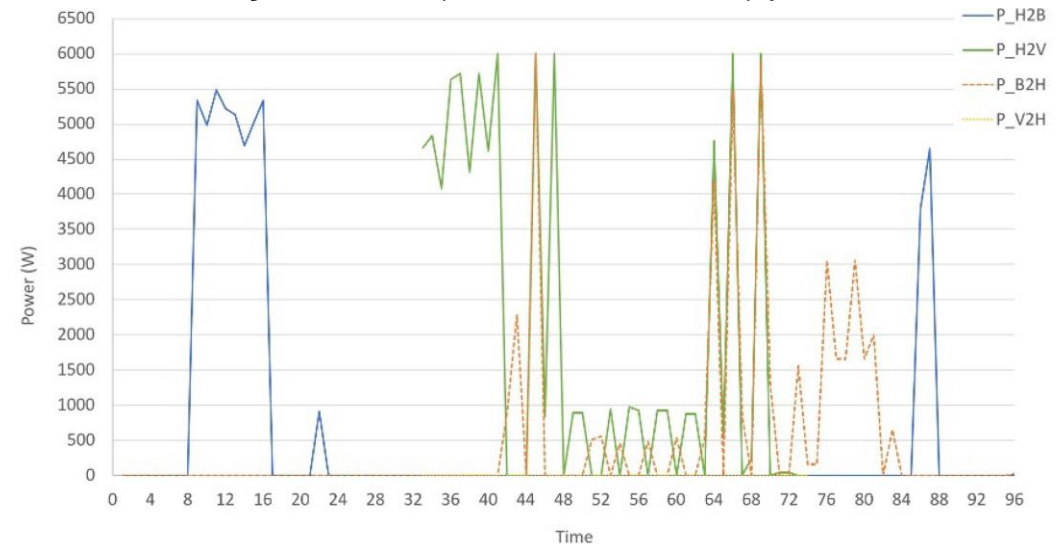
## RESULTS

- A deterministic bounding algorithm (DBA) using an optimal-value-function approach for BL optimization offered the best solutions, **being able to assist retailers in making sound decisions**
- The **BL model is flexible**, enabling to **accommodate different regulatory frameworks for tariff design and up-to-date data resulting from the volatility in electricity markets**

**Grid to home (PtG2H) and home to grid (PtH2G) power**



**Home to battery (PtH2B and PtH2V) and battery to home (PtB2H and PtV2H) power**



# 4. Demand-side flexibility in practice: Real case study ①



Houses located in the residential districts in the Netherlands: Soesterberg, Heerhugowaard, Woerden and Soest

## OBJECTIVE:

Maximize the instantaneous self-consumption of the local PV production

## ENERGY RESOURCES:

- Local PV generation
- Heat pumps for DHW
- Stationary residential batteries



**Model-based reinforcement learning approach:** The proposed algorithm learns the stochastic occupant behavior, uses predictions of local PV production and considers the dynamics of the system

Example with 100% performance of the PV self-consumption

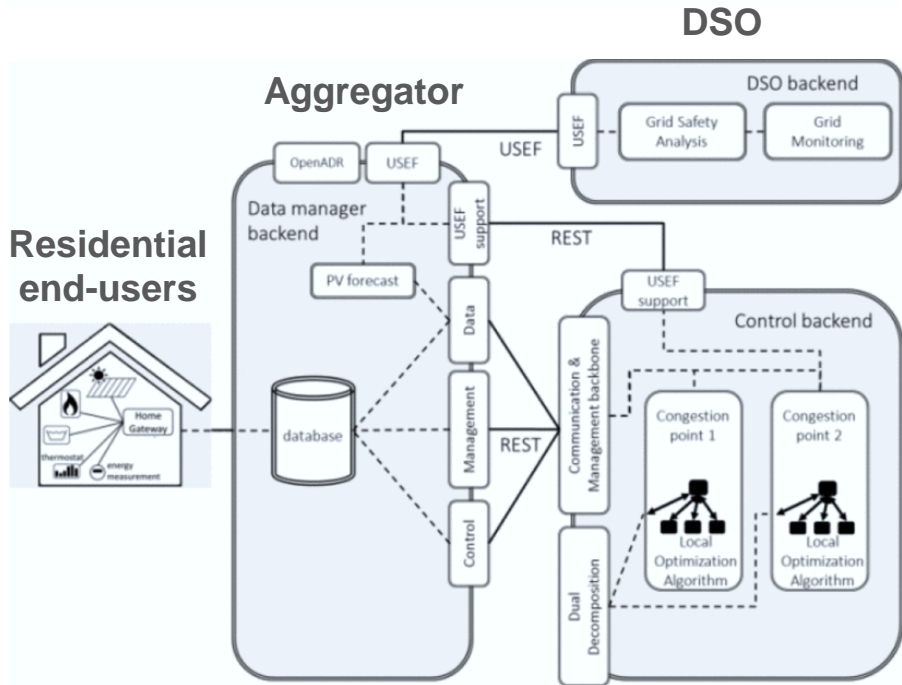


## RESULTS

- Average self-consumption increased on average by 14%
- The average energy shifted per day from the solar production period to the night by batteries was 1.5 kWh
- It is possible to improve even further the integration of local production using flexible loads

# 4. Demand-side flexibility in practice: Real case study 2

Small residential sample in Soesterberg  
The Netherlands



Two levels of control:

- End-users (local optimization)
- District level (aggregator - grid congestion management)

**OBJECTIVE:** activate flexibility at the residential level to solve bottlenecks and power surpluses in the grid

**Considered ENERGY RESOURCES:**

- Local PV generation
- Heat pumps for DHW ← DR



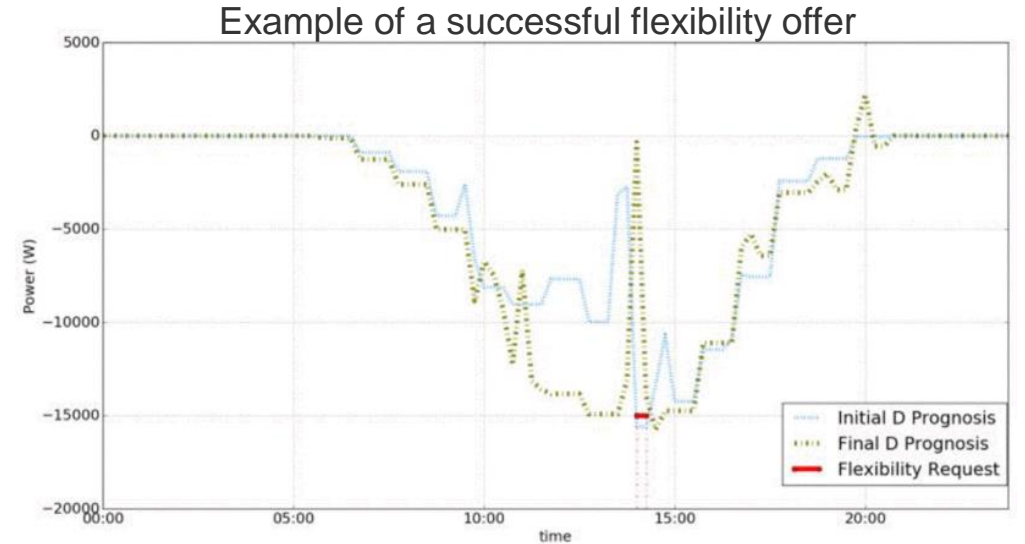
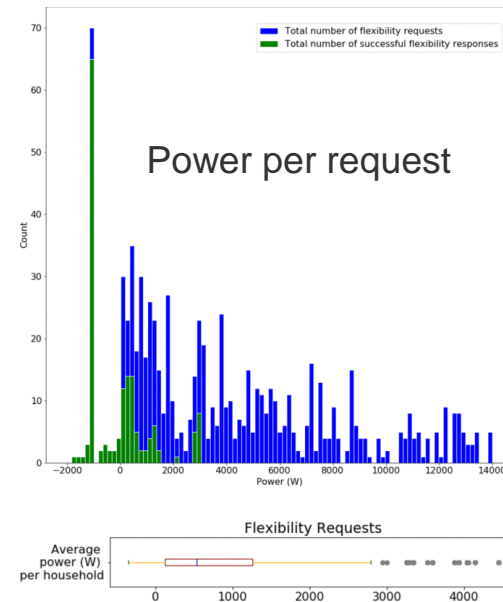
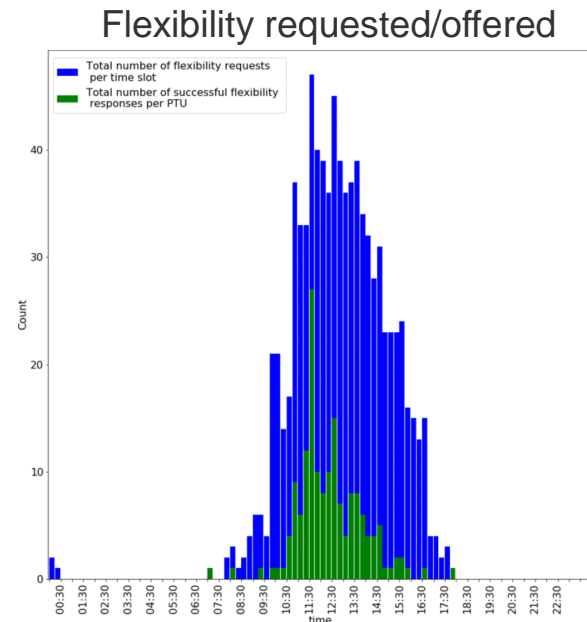
A **transactive control process** that activates flexibility is used to cope with predicted grid congestions

**Dual decomposition** is used to compute virtual prices, enabling the negotiation process of flexibility requests and responses

# 4. Demand-side flexibility in practice: Real case study 2

## RESULTS

- In most tests, **congestions** in the grid **could be suppressed through flexibility**
- **Flexibility offered** is dependent on the **power** requested, the **period** of the day, and its **duration**
- Under **very high local production** conditions, HPs alone are insufficient → **need for storage**
- Other limitations: **operational constraints** and **end-users' comfort requirements**



# 4. Demand-side flexibility in practice: Real case study ③

**PROBLEM:** integrated management of energy resources and deploying demand-side flexibility in agriculture

## PRELIMINARY RESULTS:

Flexibility in **agriculture is understudied**

There are **relevant technological, operational, regulatory and social challenges:**

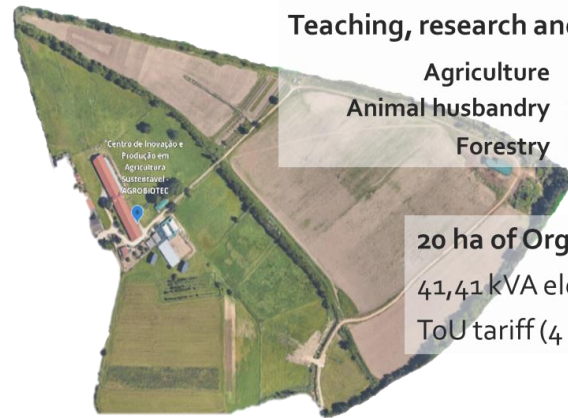
- Farmers are a **hard-to-reach** audience
- **Stakeholders** from agriculture and energy need to be brought together
- **Technology upgrade** is needed
- **Energy literacy** is crucial
- Regulations and **administrative procedures need simplification**

Case study: Agriculture School, Coimbra - Portugal

Teaching, research and productive activities:

Agriculture Pastures, forages, horticulture  
Animal husbandry Sheep, rabbits, chickens, pigs  
Forestry Strawberry trees

20 ha of Organic Farming  
41,41 kVA electricity supply  
ToU tariff (4 prices)

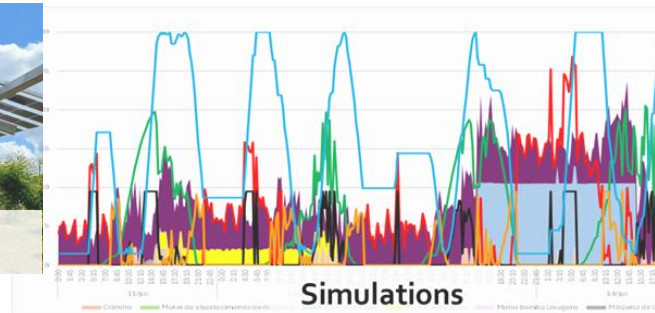


Roof PV 25 kWp

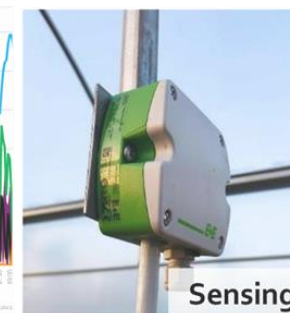


Agrivoltaics 17 kWp

Storage: 22 kWh



Simulations



Sensing devices



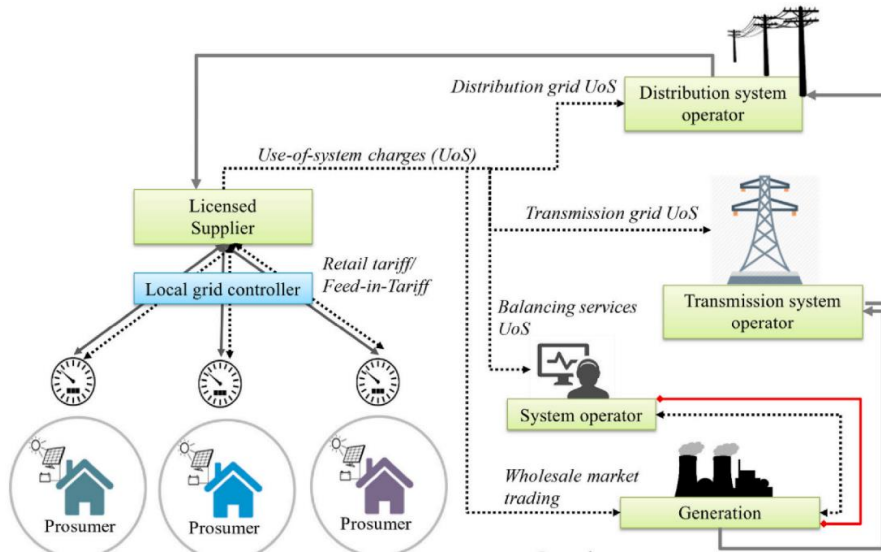
Actuators

# 5. Demand-side flexibility in energy communities

Some archetype **business models** focused on flexibility:

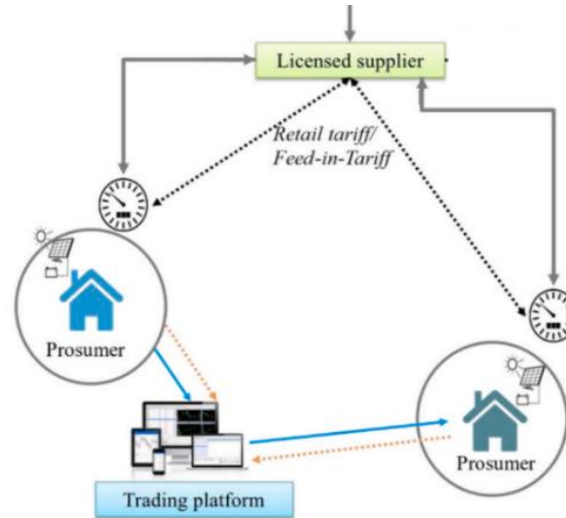
## PROSUMERISM

- Aim to gain dimension to **acquire assets**, participate in **flexibility markets**, collective **energy efficiency** initiatives or to participate in **LEM**
- Communities of place created by prosumers



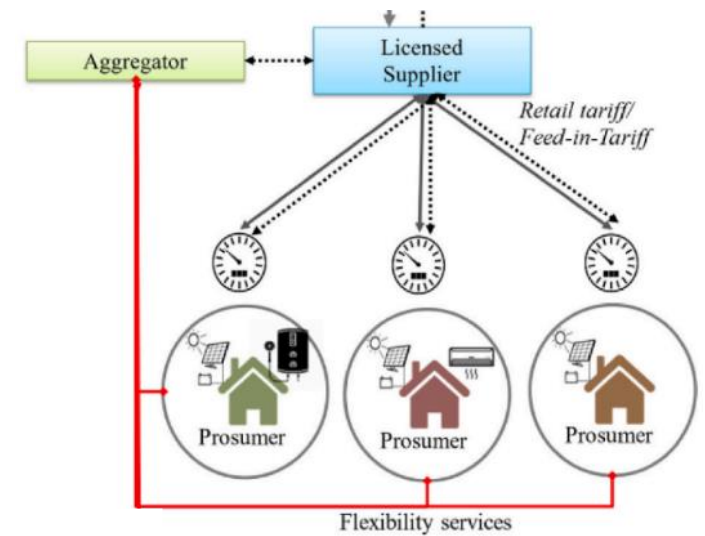
## LOCAL ENERGY MARKETS

- Aim to work collaboratively to **maximize self-sufficiency**
- Developed by prosumerism-driven communities

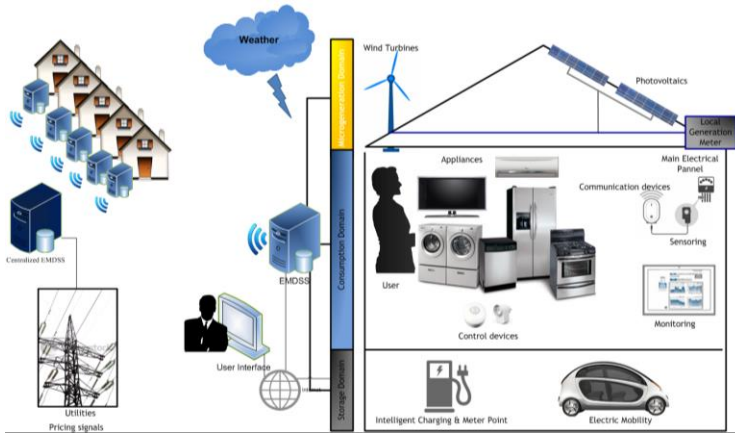


## COMMUNITY FLEXIBILITY AGGREGATION

- Aim to engage in **collective DSM strategies and flexibility markets**
- Communities of interest, started by aggregators or by end-users



# 5. Demand-side flexibility in energy communities



- Multiobjective models **optimize the integrated usage of multiple energy resources in the communities**
- Exploiting members' flexibility in load operation to modulate demand according to **time-differentiated prices, generation availability and grid conditions** → **Load follows supply**

## Objective Functions

**min** ↓

**Energy bills**  
**Energy bought from the grid**  
**Costs** (investment, operation, maintenance)  
**Dissatisfaction / discomfort**  
**Losses, voltage deviation**  
**Environmental impacts** (emissions)  
**Risks** (portfolio investment, supply diversification)

**max** ↑

**Self-sufficiency**  
**Revenues**  
**Satisfaction / Comfort**  
**System reliability / safety**  
**Quality of service**  
**Services to the grid**  
**Social impacts**

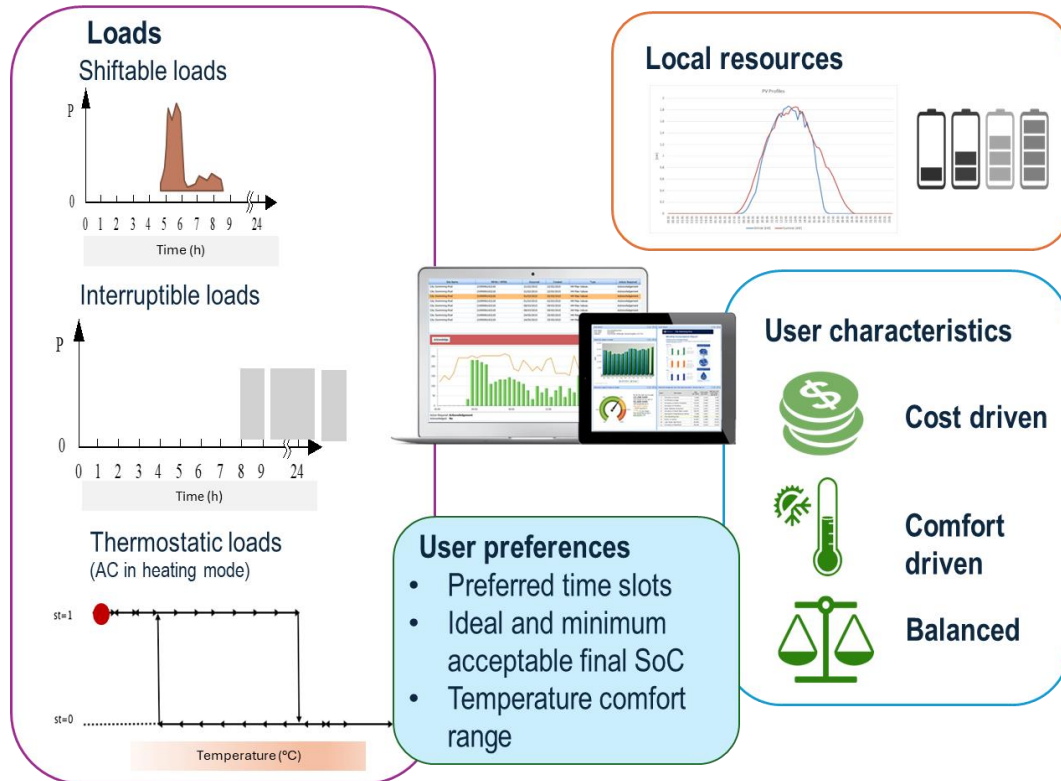
## Constraints

**RES generation capacity and availability**  
**Storage limits, charge/discharge rates**  
**Budgetary limitations**  
**Billing mechanisms**  
**Power balance, lines and transformers limitations**

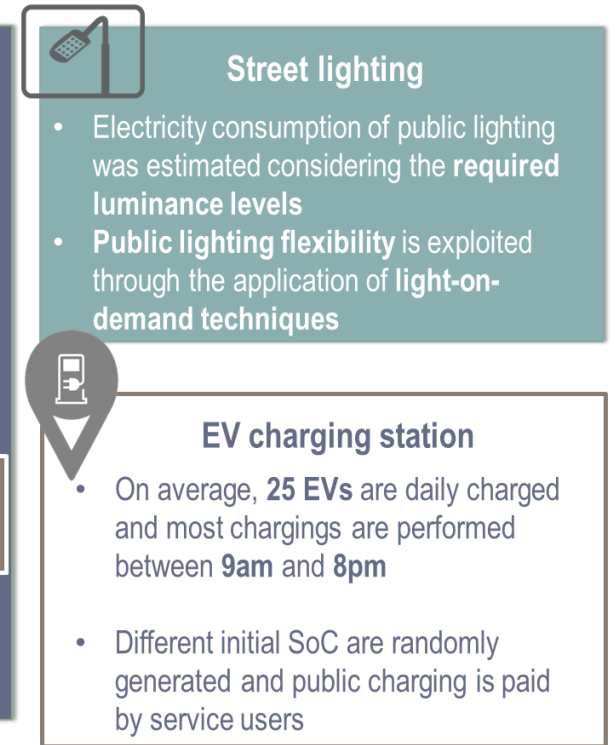
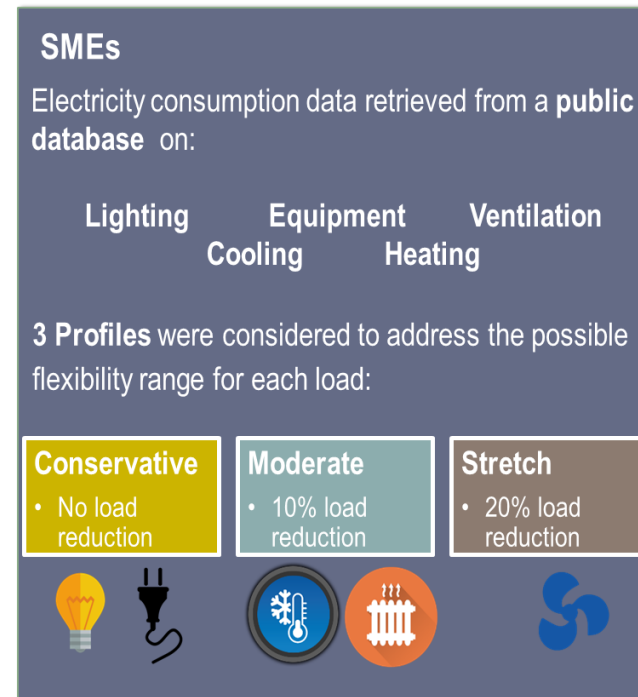
# 5. Demand-side flexibility in energy communities

**PROBLEM:** To what extent can demand-side flexibility of **residential, non-residential and cross-sectoral activities** be exploited to achieve **community self-sufficiency**?

## Residential agents:



## SMEs and cross-sectoral agents:





# 5. Demand-side flexibility in energy communities

## RESULTS

### Community self-sufficiency

	With SME demand optimization		Without SME demand optimization	
	Winter	Summer	Winter	Summer
Scenario A	20%	23%	19%	21%
Scenario B	24%	53%	23%	52%
Scenario C	28%	89%	27%	86%

Residential agents - A: 0% prosumers, B: 50% prosumers, C: 100% prosumers

- **Prosumers** contribute significantly to community self-sufficiency
- **SMEs** demand flexibility contribute to the community self-sufficiency and to reduce energy costs

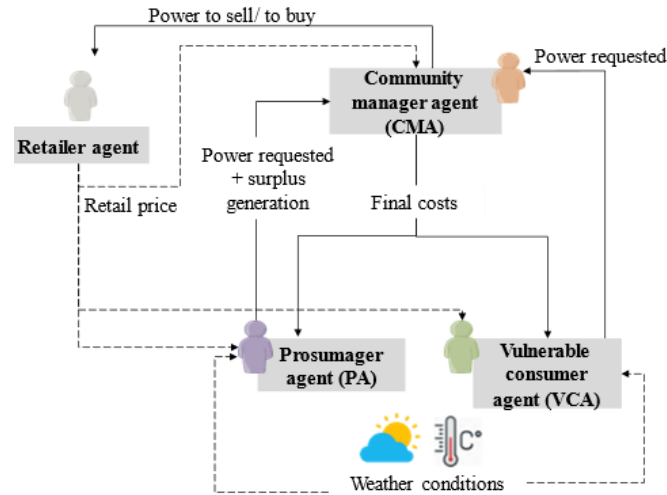
### Community aggregated weekly costs(-) and revenues(+)

	Scenario A [€]		Scenario B [€]		Scenario C [€]	
	Summer	Winter	Summer	Winter	Summer	Winter
With SME demand optimization	-5121	-4718	-1771	-4261	1434	-3623
Without SME demand optimization	<b>-5377</b>	<b>-4954</b>	<b>-1850</b>	<b>-4474</b>	<b>1362</b>	<b>-3807</b>

How to **distribute costs and profits** in a diversified community in a **fair and equitable** manner?

# 5. Demand-side flexibility in energy communities

**PROBLEM:** What can be the role of vulnerable consumers in energy communities?



- **Collective goal: self-sufficiency**
- Individual goals: **MIN electricity costs** and **discomfort** associated with changes in load use patterns
- Constraints: physical characteristics (loads, grid, storage)
- Algorithmic approach: Non-Dominated Sorting Genetic Algorithm (NSGA-II)

**Vulnerable consumers are economically benefited in all scenarios**

Although differences may appear to be of little significance (due to **little demand and flexibility**), they contribute to **mitigate energy poverty**

**Average daily costs (-) and benefits (+)**

		Summer				Winter				
		A	B1	B2	B3	A	B1	B2	B3	
Average daily costs before sharing [EUR/day]	VCA	-	-2.36	-2.39	-2.24	-	-2.31	-2.43	-2.36	
	PA	Cost-oriented	4.09	6.18	3.33	4.24	-1.72	-0.50	0.20	-1.77
		Balanced	3.30	2.72	1.77	3.70	-2.70	-1.53	-1.42	-2.69
		Comfort-oriented	1.46	-1.05	1.21	0.67	-5.30	-4.41	-3.84	-5.24
Average daily costs after sharing [EUR/day]	VCA	-	-2.21	-2.29	-2.11	-	-2.21	-2.34	-2.24	
	PA	Cost-oriented	4.27	6.51	3.62	4.44	-1.46	-0.24	0.56	-1.50
		Balanced	3.50	3.03	2.06	3.95	-2.35	-1.27	-1.13	-2.36
		Comfort-oriented	1.87	-0.49	1.51	1.00	-4.70	-3.88	-3.45	-4.64

# 5. Demand-side flexibility in energy communities

## RESULTS

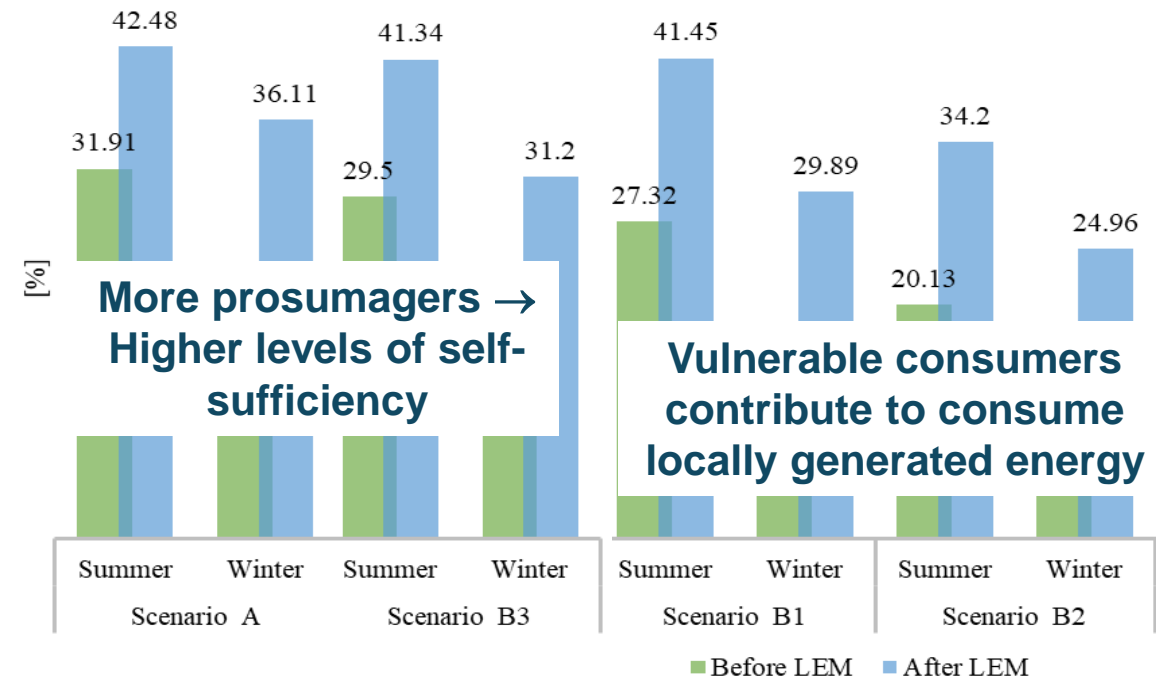
### Prosumagers:

- Benefit differently depending on their sensitivity to cost and comfort
- Overall, **benefit** from when there is **more demand as they seek to maximize sales**

### Vulnerable consumers:

- Contribute to **consume self-generated energy** and benefit from prosumagers

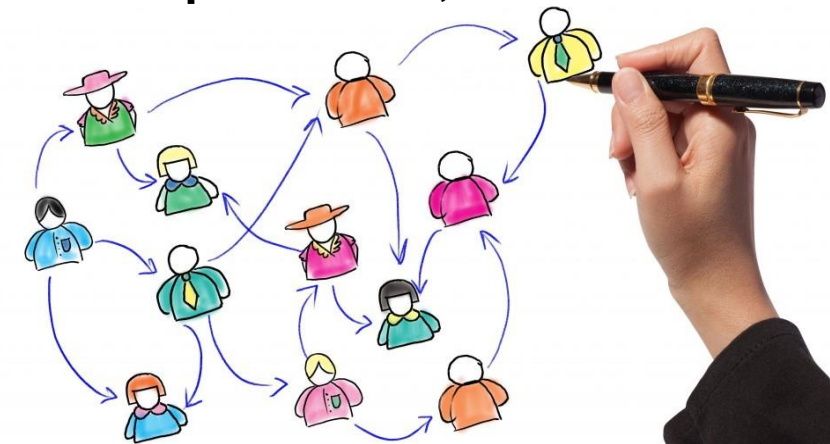
## SELF-SUFFICIENCY



**EC diversity (including different activities, energy poor) is beneficial to self-sufficiency and energy balance**

# 6. Conclusions and policy recommendations

- **Barriers** to demand-side flexibility comprise **regulatory, technical, economic, organisational, operational, behavioural** dimensions (for a review see doi: 10.1016/j.rser.2017.01.043)
- Optimization-based models are **useful tools to incorporate complexity - including behavioural/social and regulatory dimensions - facilitating the implementation of technical solutions and policies**
- Combining modelling with real cases confirms that:
  - **End-users play a key role in providing flexibility**
  - **↑ decentralised generation** ⇒ **↑ storage capacity** to be able to ensure the required DS flexibility
  - Technology and interoperability are essential, but not sufficient: **operational/processual, behavioural/organisational and literacy** issues are also relevant
- **Policy** has a key role in deploying DS flexibility by **removing barriers**, providing the **right regulatory context** and **supporting innovative multidisciplinary research** in real-world settings





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